



We are proud to be associated with IOAA as official ERP software Partner for IOAA Members. We believe in IOAA mission to strengthen OOH Industry and IOAA members and MMX ERP Software will help IOAA members to do daily OOH business much easily, securely from anywhere, anytime, simpler than traditional way.

With MMX ERP Software, IOAA members will get actual business insights and business analytics on fingertips and it will help members to make right business decisions and improve business profits.

We assure you our best support to IOAA Members for using MMX ERP Software.

MMX Team.



## **INDIAN OUTDOOR ADVERTISING ASSOCIATION**

This year 2019, IOAA has taken the initiative of introducing a ERP Software Platform for Its members. An open RFP was released and we got good response from multiple software ERP companies.

A Technical Committee was formed to evaluated the software ERP Platforms in terms of functionalities, security and regular service support. After meeting a couple of existing clients, the Tech-committee concluded that the MMX ERP software meets the requirements of Outdoor media industry and the platform offered by MMX has been found suitable for Outdoor Media Owners.

We would suggest media owners to take this opportunity for going online with all there business operations by using MMX ERP software.

## A NEW ERA WITH **MMX**

MMX is Media Management ERP platform that is hassle free and outsmarts other softwares.

We believe in creating powerful ecosystem of Media Industry on which a range of OOH Media products and services will be offered more smartly. It enables new business opportunities.

We are committed towards empowering marketers by innovating how OOH media business can be managed and analysed altogether on a ERP software.

The right ERP software help your company grow.

MMX helps you in organizing your data and collecting analytics for making the right business decisions. New technology offers rapid changes to the data collected and provide real time analytics and easy management of OOH business.

### RIGHT PLACE. RIGHT TIME. **RIGHT CONNECTION.**

- ◆ MMX helps to respond customers quickly with multiples reports.
- ◆ Identify short-term and long-term properties available for your project
- ◆ Mobile-friendly to enable you to be updated about your business.
- ◆ Budgets and plans can be organized and saved for future reference
- ◆ Tool to create a comprehensive snapshot of your entire sales/marketing budget
- ◆ Dashboard for complete business insight including sales, purchase, receivable and payable.

## **MMX Platform is for everyone!**

### MEDIA OWNER

As a Media Owner, you can organize Media Owner operations, offer best service to Media Agencies from Media Owners.

### MEDIA AGENCIES

Media Agencies will now be able to Manage Multiple Media Owners smartly to offer best services to End Customers by making the best use of MMX.

### END CUSTOMER

Customer Panel for Total Media Campaigns from all the Media Agencies and Media Owners. It enables better media planning and business management & transaction records.

### WHAT YOU'LL BE GETTING ON MMX?

Organized Data | Next generation and efficient process | Customer wise Detailed Report  
Realtime reports with selected calendar dates | Dashboard | Customer panel for each transaction records  
Multiple Logins | Analytics | Capturing expenses | Dedicated multiple buyer and account | Complete audit  
Internal group companies

MMX is a Media ERP platform that's bringing intelligence to every Media Owner, Media Agencies and Media customer for managing OOH Media business. We create deeper relationships with Media Owners and Media Agencies using the India's first Media Platform solution that uses your day to day operations data to constantly get smarter, making you more productive and your end customers become satisfied and happier.

Visit: <https://mymediexchange.com> now to get a free demo!

Free Demo available only from : **26th Dec., 2019 to 29th Dec., 2019**

**Time: 11A.M - 6P.M.** (For the same, anydesk to be installed on the system)

**Contact - [diya@mymediexchange.com](mailto:diya@mymediexchange.com)**

# Mounter App



## ADVANTAGE of the App

- ▶ Online job assign to mouter
- ▶ Share Realtime photo from field directly to Auditor and customer
- ▶ Helps in Reconciliation of mouter Invoice and work summary
- ▶ Reminder about monitoring Photos
- ▶ Address with lat,long helps client to easily find media
- ▶ Reduce travelling time for mouter

# MMX™

my media xchange

A NEXT GENERATION CLOUD BASE MEDIA BUSINESS PLATFORM

## MMX ERP SOFTWARE FEATURES

1. Userwise Login And Permission
2. Vendor Document Storage
3. Live Media Availability
4. Dashboard
5. Analytics Graph
6. Media Plan with PPT & Excel
7. Google Geo Plotting of Media
8. Preview Media Plan Excel & Ppt
9. Analytics Report
10. Tally Integration
11. Landholder Management
12. Sales Wise Customer Report
13. Mediaowner Wise Sales
14. Reminder Icon
15. Sales Person Wise Target Set
16. Sales Person Wise Incentive Calculation
17. Agency Wise Target
18. Mail Scheduling as per Requirement
19. Calender (Notepad)
20. Sales Report
21. Petty Cash Management
22. Lease Media Management
23. Purchase Management
24. Printer & Mounter Management (Using App)
25. Mobile App :-  
App for Mounter & Monitor with Report
26. Media Wise Report
27. Media Expenditure Management
28. Sales & Purchase Credit Period Wise Report
29. Invoice Report
30. Media Target Audience
31. Ref No Tracking – Order Details
32. Operation Work
33. Sales & Purchase Profit Report
34. Reference Book Kind of Report
35. Extension & Removal Management
36. Block & Release Management
37. Order Delete Report with Mail
38. Dedicated Support Team
39. Auto Mail :
  - Availability
  - PO Pending
  - Extension And Removal
  - Payment Reminder
  - Trade Bill Pending
  - Block Media Free
40. Pdf Format:
  - Performa Invoice
  - Tax Invoice
  - Trade PO
  - Other Vendor PO
  - Payment Receipt
41. Campaign Management:
  - Order Generate
  - Po Entry
  - Bill Generate
  - Collection Entry
42. Whatsapp Link for:
  - Media Plan
  - Dashboard

### LET'S GET STARTED

We know you have something great and we'd love to get involved.

1310, Haware Infotech Park, Sector 30A, Vashi, Navi Mumbai - 400 703  
Contact: Ms. Diya Ress ☎ 7303603204 ✉ diya@mymediaexchange.com  
🌐 [www.mymediaexchange.com](http://www.mymediaexchange.com)

